



AT Product News

FEBRUARY 4, 2008

NUMBER 6

*Advanced Chemistry
for a Modern Textile
Industry.*

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Textile

Carpet

Laundry

Remarks from the Editor

Anthony Upchurch

American Textile is very pleased to introduce a new chemical product, **ElasTechs 2312**. This product is an exciting new polymer that is a real alternative to polyvinyl alcohol for warp sizing applications. We think now is the ideal time to introduce this product: polyvinyl alcohol supply is tight and prices are rapidly increasing.

ElasTechs 2312

ElasTechs 2312 is a 100% active powder polymer based on acrylic co-polymer technology. The product is designed as a highly adhesive material that readily forms an outstanding film; clear, tough and elastic. The product is water soluble and is easily removed by warm water and detergent. Recipes prepared using **ElasTechs 2312** to replace polyvinyl alcohol require the inclusion of little if any conventional sizing lubricant. The polymer itself is an outstanding polymeric lubricant.

ElasTechs 2312 is a very economical product – costing less to use compared to polyvinyl alcohol – but performing in a similar manner.

Summary of the Advantages of ElasTechs 2312

- Readily Replaces Polyvinyl Alcohol in Warp Sizing Formulae
- Very Economical to Use
- 100% Active Powder
- Is Very Compatible with Starch and Starch Derivatives
- Disperses Readily in Water
- Provides Superior Weaving Performance on High Speed Looms
- Removes Easily with Warm Water and Detergent

If you have interest in this product, please let us know and we can discuss further.

Samples are available upon request.

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